

PROJECT *Prerich*

A SELF-MASTERY AND CREDIT READINESS EXPERIENCE
FOR COLLEGE STUDENTS



BY: BRITTANY GREENE

BOOKING@CROWNEDFINANCIALSLLC.COM

ABOUT

After destroying and rebuilding her own credit score three times, Brittany Greene began her career coaching others to improve their credit profile. Brittany then developed a framework and passion for financial literacy. Through workshops, courses, books, and exclusive coaching, Brittany has been able to successfully educate thousands on the crucial areas of finance starting with the foundation of Mindset and credit. It's their mission to help over 200,000 college students graduate with excellent credit.



AUDIENCE

TOP CITIES: NEW YORK, ATLANTA, TAMPA, DALLAS, MIAMI

Brittany's audience is comprised of predominantly US-based Black college students and young professionals who value learning about ways to create self-mastery and build their financial wellness. They also love resources and tools from brands that Brittany believes in.

89.9K

HBCU WALLSTREET
PARTNERED
NETWORK ACCESS

4,000+

INSTAGRAM
FOLLOWERS

20,000

MONTHLY
IMPRESSIONS

96%

US BASED
AUDIENCE

70%

AGE 18-35

66%

WOMEN

36%

MALE

SIGNATURE PROGRAM

THE CREDIT SHOOT BOOTCAMP

STUDENTS PARTICIPATED FROM THE
FOLLOWING UNIVERSITIES



Credit Shoot BootCamp is a 3-part series designed to overcome money trauma and foster generational wealth. Participants receive a personalized credit-building plan through customizable components, practical steps, and actionable advice. This program helps align financial goals with personal passions and current lifestyles, equipping individuals with the tools and knowledge to build a secure financial future.

LIVE WORKSHOP FEEDBACK

th tullia [redacted] to Everyone 5:05 PM
Thank you!!

RM Rossitsa [redacted] to Everyone 5:06 PM
thank you so much! 🗨️ 😊 ...

Adrian [redacted] to Everyone 5:06 PM
That was one of the best lessons I've had
❤️ 1

th tullia [redacted] to Everyone 5:06 PM
yeah I agree defiantly the best one

D Deanna 43:32
It's definitely helping me out. I've been really stressed about fixing up my credit and you've been dropping gems!! I'm definitely getting on top of this now.

NG Nichole [redacted] 01:31:33
I have gained more clarity and confidence

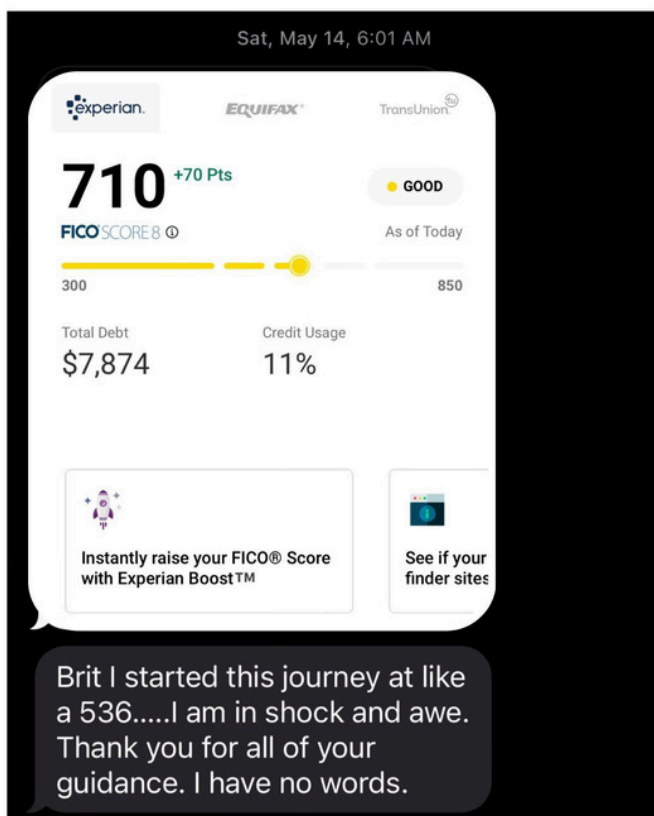
T Temi 01:31:55
Feeling great, definitely more clarity on the different options

CASE STUDY: CREDIT SHOOT BOOTCAMP (PILOT)

OVERVIEW:

- Our Credit Shoot Bootcamp pilot launched on December 25, 2022
- Closely worked with 12 students across nine universities. Nine students fully participated in the program over the two years.
- Five students have graduated, and five are currently enrolled as undergraduates
- Four of the Five graduates achieved a credit score of 700+ at the time of graduation
- The Fifth graduate reached a 700 credit score three months after graduating
- Three of the current undergraduate students currently hold a 700+ score

SAINT LEO GRADUATE TESTIMONY



Sat, May 14, 6:01 AM

experian. EQUIFAX TransUnion

710 +70 Pts

FICO SCORE 8 ①

GOOD

As of Today

300 850

Total Debt \$7,874 Credit Usage 11%

Instantly raise your FICO® Score with Experian Boost™

See if your finder sites

Brit I started this journey at like a 536.....I am in shock and awe. Thank you for all of your guidance. I have no words.

This testimony is of a Student who attended Saint Leo University. She aspired to have a beauty brand and leverage business credit to build her dreams. With student loans, a low credit score, high credit card debt, and limited knowledge she did not know how she would achieve these goals!

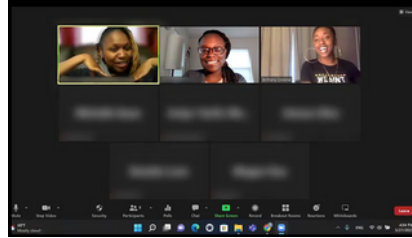
Her beginning FICO scores started at a 536. Thanks to our curriculum and consistent mentoring, this graduate was notified on her graduation day that her FICO score had increased by 70 points to 710. Just a few weeks later, her score rose to 749.

SEE US IN ACTION

ON STAGE TALENT



[\[CLICK TO PLAY \]](#)



[\[CLICK TO PLAY \]](#)



[\[CLICK TO PLAY \]](#)

SHORT FORM VIDEOS



[\[CLICK TO PLAY \]](#)

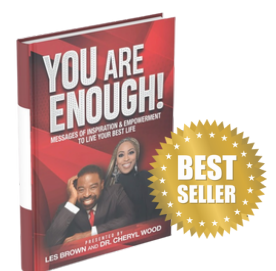
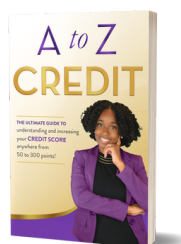


[\[CLICK TO PLAY \]](#)



[\[CLICK TO PLAY \]](#)

TWO BEST SELLERS



INTERNATIONAL BEST SELLING AUTHOR

PRESS & MEDIA



SERVICES

BRAND AMBASSADOR

PODCAST GUEST

SPEAKER (VIRTUAL/IN-PERSON//HYBRID)

- +WORKSHOP SERIES
- +KEYNOTE SPEAKER
- +WORKSHOP FACILITATOR
- +HOST/MODERATOR
- +PANELIST

LIVE PODCAST GUEST

CONTENT CREATOR





CLIENT LIST



THANK YOU!

I appreciate your consideration and look forward to helping bring your vision to life!

Email: BOOKING@CROWNEDFINANCIALSLLC.COM

